

**Alysia Shivers**  
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**FREELANCE WRITER (2008-present)**

Script writer for real estate virtual tour company  
Content writer for Philadelphia-based, monthly, real estate direct mail piece  
Feature writer for monthly, regional medical magazine  
Press release writer for local public relations and marketing firm  
Content writer for local startup company's brochure  
Book reviewer for publishing company

**WORK EXPERIENCE**

**Writing:**

Weekly columns about the real estate market for Sunday newspaper piece  
Monthly columns about the real estate market for M.D. News magazine  
Lifestyle articles for regional lifestyle magazine, Gulfshore Life  
Business articles for regional business magazine, Gulfshore Business  
Press releases for two luxury hotels and a golf course in Naples, Florida  
Newsletter content for hotel guests and club members  
Newspaper articles for community paper in Dover, Delaware

**Proofreading & Editing:**

Each quarterly issue of Estate Lifestyles of Southwest Florida magazine  
Manual for new real estate associates  
Each monthly issue of Gulfshore Life and Gulfshore Business magazine

**Web Content:**

Copy for [www.vacationinnaples.co.uk](http://www.vacationinnaples.co.uk)  
Copy for [www.lotdoctor.com](http://www.lotdoctor.com)  
Weekly informational blogs and post weekly open house report on MySpace.

**TECHNICAL STRENGTHS**

Associated Press and Chicago Style manuals  
Word and Excel  
InDesign and Photoshop

**EDUCATION**

Lock Haven University – Pennsylvania  
Mass Communications – Print Emphasis  
BA 1995